

## Energy Kidz Marketing Toolkit

### E-Shot – (please send this communication with the Autumn Newsletter attached)

Dear parent/guardian,

We hope this communication finds you well and you enjoyed the summer holidays. We are so excited to welcome all families back to the school for another fantastic academic year ahead. **As we enter the new school year – we are delighted to confirm that your Energy Kidz Wraparound Care Club will be continuing to deliver fun and engaging activities throughout the Autumn term and beyond!**

Bookings for September onwards are now available to book via the Energy Kidz online portal at: <https://www.energy-kidz.co.uk/>. Ensure your child never misses out on all the fun and secure your child's spot for whole academic year with their flexible payment options that include – **book now, pay later\*...**

**Please find attached the latest Energy Kidz newsletter that provides useful and exciting information about what Energy Kidz Clubs have planned for our new academic year and key booking information for families.**

### Booking Information

To book please login/create an account if you haven't already and secure your place online at: <https://bookings.energy-kidz.co.uk/Identity/Account/Login>. Please follow the quick step guide below:

- Register a Energy Kidz account
- Please confirm that you have read the Terms and Conditions
- Add your desired Wraparound Care Club location as centre
- Add your child(ren) to the Energy Kidz account before attempting to make a booking
- Ensure all the Consent questions, Collector, Emergency Contacts and Doctor details are added.
- After this click on Book Activity to make a booking.
- Select the dates you wish to book!

It's that easy! Remember – Energy Kidz's online booking system allows for flexible payment options including - **book now, pay later... secure your child's spot today with our flexible payment options which include popular instalment plans that allows you to spread your childcare costs across monthly payments!**

If you have any further queries please don't hesitate to call Energy Kidz's friendly bookings team on 0333 577 1533 or drop them an email at [info@energy-kidz.co.uk](mailto:info@energy-kidz.co.uk).

Kind Regards,

INSERT SCHOOL NAME

[www.energy-kidz.co.uk](http://www.energy-kidz.co.uk) | 0333 577 1533 | [info@energy-kidz.co.uk](mailto:info@energy-kidz.co.uk)

**Latest Website Content – (Please upload the below information onto your school website for your families to see online and raise awareness of the club**

**Energy Kidz Wraparound Care Club running at our School for the Academic Year 21/22!**

Fun filled and action-packed clubs for 4-11 year olds

Energy Kidz is a leading provider of out of school childcare for primary school aged children, offering fun and affordable childcare delivered in a safe and supervised environment. Their qualified staff are DBS checked to an enhanced level, first aid qualified and are experienced in and passionate about the activities they offer.

We work with a number of schools and thousands of children enjoy the care that we provide each day.

All Energy Kidz clubs follow the playwork principles and offer lots of free play and free choice activities. Their brand new activity program will ensure an exciting start to the new academic year as children will have a lot to look forward to each week with our high-quality sessions that includes activities such as:

- action packed multi-sports
- fun movement-based activities and challenges
- opportunities to explore creativity and express themselves
- practicing life skills through a wide range of learning experiences
- child led discovery sessions
- wellbeing activities that promote happiness, mindfulness and kindness
- themed weeks and celebrations that deliver a range of multi-cultural exploration, activity inspiration and engaging team challenges that will add a depth to children's learning beyond the school curriculum

All activities aim to add a depth and richness to children's learning beyond the school curriculum and include a number of exciting, themed weeks to enhance their Energy Kidz experience. They encourage children to try something new but understand that not every activity suits every child, so an alternative is always available.

A healthy snack is provided, details of which can be found on our website.

All prices and timings are on the website at: <https://www.energy-kidz.co.uk/breakfast-and-after-school-clubs/>

At Energy Kidz children will enjoy:

- ✓ Social Interaction with friends in a safe space
- ✓ Enhanced wellbeing with fun activities that help reduce stress & anxiety
- ✓ Fun & energising sports and team games outside of the everyday home and school environment
- ✓ Keeping Active with a wide range of activities
- ✓ Learning the benefits of a healthy lifestyle
- ✓ Building confidence through learning new skills

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To book please login/create an account and secure your place online at: <https://bookings.energy-kidz.co.uk/Identity/Account/Login>.

Remember – Energy Kidz’s online booking system allows for flexible payment options including - book now, pay later... where you can secure your child/ren’s spots today which our handy payment options.

If you have any further queries please don’t hesitate to call Energy Kidz’s friendly bookings team on 0333 577 1533 or drop them an email at [info@energy-kidz.co.uk](mailto:info@energy-kidz.co.uk).

### **Social Media Autumn Term Drafts:**

Any social media support would be great. Please find below a range of sample social posts and images can be found in your toolkit folder. **Remember to tag us (@EnergyKidz on Twitter, @EnergyKidz on Facebook and @EnergyKidz on Instagram) so that we can retweet and share your posts.**

Welcome back to a new school year! Don’t forget – Energy Kidz wraparound care clubs are running throughout the new academic year for the Autumn Term and beyond. Have your children jump back into all the action by booking their spot at [www.energy-kidz.co.uk](http://www.energy-kidz.co.uk)

Places at our Energy Kidz wraparound care clubs are filling fast for the new school year. Make sure to secure your spot now at [www.energy-kidz.co.uk](http://www.energy-kidz.co.uk) to avoid missing out on all our activities!

Join us, and Energy Kidz, at our autumn term wraparound clubs where your child will enjoy a wide range of activities! Book your slot now at [www.energy-kidz.co.uk](http://www.energy-kidz.co.uk).

Don’t miss out on the action in the new school year... Book your child’s spot at our Energy Kidz wraparound care club this autumn term! Just go to [www.energy-kidz.co.uk](http://www.energy-kidz.co.uk)

We’re back with Energy Kidz to provide this academic year of fun-filled activities like wacky science, arts and crafts, super sports and so much more! Book your child’s spot today at [www.energy-kidz.co.uk](http://www.energy-kidz.co.uk). Hurry, places are filling fast!

It’s time for children to interact and play with each other again! Join us, and Energy Kidz, at our safe and secure wraparound care clubs! Book your spot now at [www.energy-kidz.co.uk](http://www.energy-kidz.co.uk)

We’re back with our action packed wraparound care clubs where children can enjoy an exciting range of activities designed to cater for a variety of interests. If your child would be interested in activities such as super sports, wacky science, messy arts and crafts, wellbeing warrior, and more, book their slot with us today at [www.energy-kidz.co.uk](http://www.energy-kidz.co.uk)!

It’s time to try something new and join us at our fun-filled wraparound care clubs hosted by Energy Kidz. Our clubs are designed to cater for a variety of interests such as wacky science, super sports and messy

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arts and crafts? If your child would be interested in any of those, book their slot today by going to [www.energy-kidz.co.uk](http://www.energy-kidz.co.uk) or find out more information at <https://www.energy-kidz.co.uk/breakfast-and-after-school-clubs/>

**Text/App push notifications Drafts – 160 characters – (to be sent via text or push notification via apps)**

Energy Kidz Wraparound Care Club sessions are live for the new academic year! Jump back into all the action by booking a spot at [www.energy-kidz.co.uk](http://www.energy-kidz.co.uk). Limited availability!

Places at our Energy Kidz Wraparound Care Club are filling fast for this new school year. Make sure to secure your spot now at [www.energy-kidz.co.uk](http://www.energy-kidz.co.uk) to avoid missing out!

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Energy Kidz is a leading provider of out of school childcare with Breakfast, After School and Holiday Clubs for primary aged children. Energy Kidz is part of Junior Adventures Group.